# Kathryn Morgan

Dancer — Teacher

Content Creator — Influencer

Kathryn Morgan is a modern-day ballerina, blazing a career path for herself outside of the confines of company life. In addition to being a popular performer, teacher, judge, and influencer, Kathryn is the founder of Kathryn Morgan & Friends, a community focused on the joy that ballet can bring to dancers when they are valued for who they are above their level of proficiency.

Kathryn began her professional career in 2006 as an apprentice with New York City Ballet, and was promoted to soloist in 2009. She left the company in 2012 while battling an auto-immune illness, and made an awe-inspiring return to the stage seven years later as a soloist with Miami City Ballet, where she danced for a year before stepping away from company life in 2020 to pursue dancing on her own terms. Kathryn is known for her feminine, artistic quality and musicality. Her audience is mainly women, aged 18-34, who are actively dancing.

#### Available For:

Teaching
Dance Gigs
Speaking Engagements
Ambassadorship
Product Reviews
Content Creation & Collaborations

#### Contact:

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Based in Salt Lake City, UT





## SOCIAL STATISTICS

255k

YouTube Subscribers @kathrynmorgan

81k

Instagram followers
@kathryn\_morgan

93k

Facebook Followers Kathryn Morgan

15k

Facebook Group Members Kathryn Morgan's Ballet Community

14k

Avg Site Views/mo kathrynmorganonline.com

#### YOUTUBE + AUDIENCE





255k

YouTube Subscribers

### Traffic Per Month

376k

175k

Video views/mo

Unique viewers

#### <u>Audience</u>

86% female

37% US 6% UK

18-34 years old

4% Germany

#### Top Viewed Videos This Year

Beginner Ballet Barre | At Home Ballet Class Workout Strength & Stretch Workout For Dancers Why I Left Miami City Ballet | Mental Health & Body Image

#### INSTAGRAM + AUDIENCE



@kathryn\_morgan

81k

IO%

Instagram followers
@kathryn\_morgan

average post engagement rate

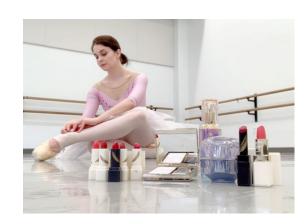
#### Audience

**92%** female 56.5% US

4.2% Canada

18-34 years old 4% Brazil

## Collaborations



Clé de Peau

Collaboration project designed to promote Clé de Peau's holiday collection: The Enchanted Lake Collection.



Dancewear Corner

A curated subscription box that comes out 4x/year. Each box has a different brand partner.



Teddy Blake NYC

Collaboration project to increase brand awareness for Teddy Blake's luxury handbags.

